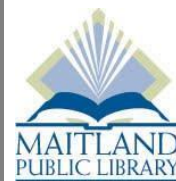


Maitland Public Library Board of Trustees

Campaign Updates Workshop

Wednesday, January 17, 2024

7:00 pm



ATTENDANCE: The following members were present: Steve Lee, President; Marilyn Sandoz, Vice-President; Maria Hannon, Secretary; Liz Doyle, Trustee; Kristen Johnson, Vice-Chair; Frank Allen, Trustee; Bob Allen, Chair; David Baker, Trustee; Erin Baker, Trustee; Patty Brennan, Trustee

Staff Present: Stacie Larson

Guest Speaker: Marni Stahlman

MEETING CALLED TO ORDER AT 7:00 PM by Mr. Bob Allen

WORKSHOP TO DISCUSS NEW BUILDING CAMPAIGN: It was reported that, as of this date, approximately 1,200 votes had been cast: 1,024 mail in ballots and 156 early votes. This stands for about one quarter of the projected votes to be cast. Historically speaking, we are well ahead of previous municipal election numbers. To keep this pace, it was asked that we continue reaching out to the neighborhoods by distributing signs and canvassing voter residences. The mailing process has gone as planned. Projected voters may receive up to 4 mailers to entice voting. A texting campaign will be implemented to remind previously contacted voters to get to the polls. It was also mentioned that WESH Channel 13, and the Orlando Sentinel have reported very favorably toward our campaign. It was also noted that the Maitland's Folly (the only known opposition to the FOR Campaign) website was pulled down with no explanation. It is hoped that this, along with the negative comments on Social Media, have been rebutted and accurate, factual arguments were presented.

Thus far, the money spent by our FOR Committee and the Board is below what was anticipated. A full report of expenditures and balances will be communicated at the conclusion of the campaign.

The discussion regarding sign waving and last minute push will be coordinated through the FOR Committee.

All Zoom attendees were given an opportunity for questions or comments. Many voiced deep appreciations to Marni, Kristen and all participating FOR Committee members.

Dates to Remember: Next Board Meeting – March 20, 2024, 7:30pm

MEETING ADJOURNED AT 7:40 pm by Mr. B. Allen

Minutes submitted by *Bob Allen*, Board Chair